



# Fundy Designer Specs How To

*Thank you for adding or updating your specs. After you return this CSV/ Spreadsheet, we will load the data into our test server and have you test the data live in our Fundy Designer Test program before we push it live to all users.*

## **Album Spreads/Pages (scroll down for Wall Art and Covers)**

Our album spreadsheet allows you to add all album specs in Google Docs or Excel for fast and easy changes. For albums please fill out the following columns. Please DO NOT CHANGE any other columns as they are static data for the Fundy Designer server.

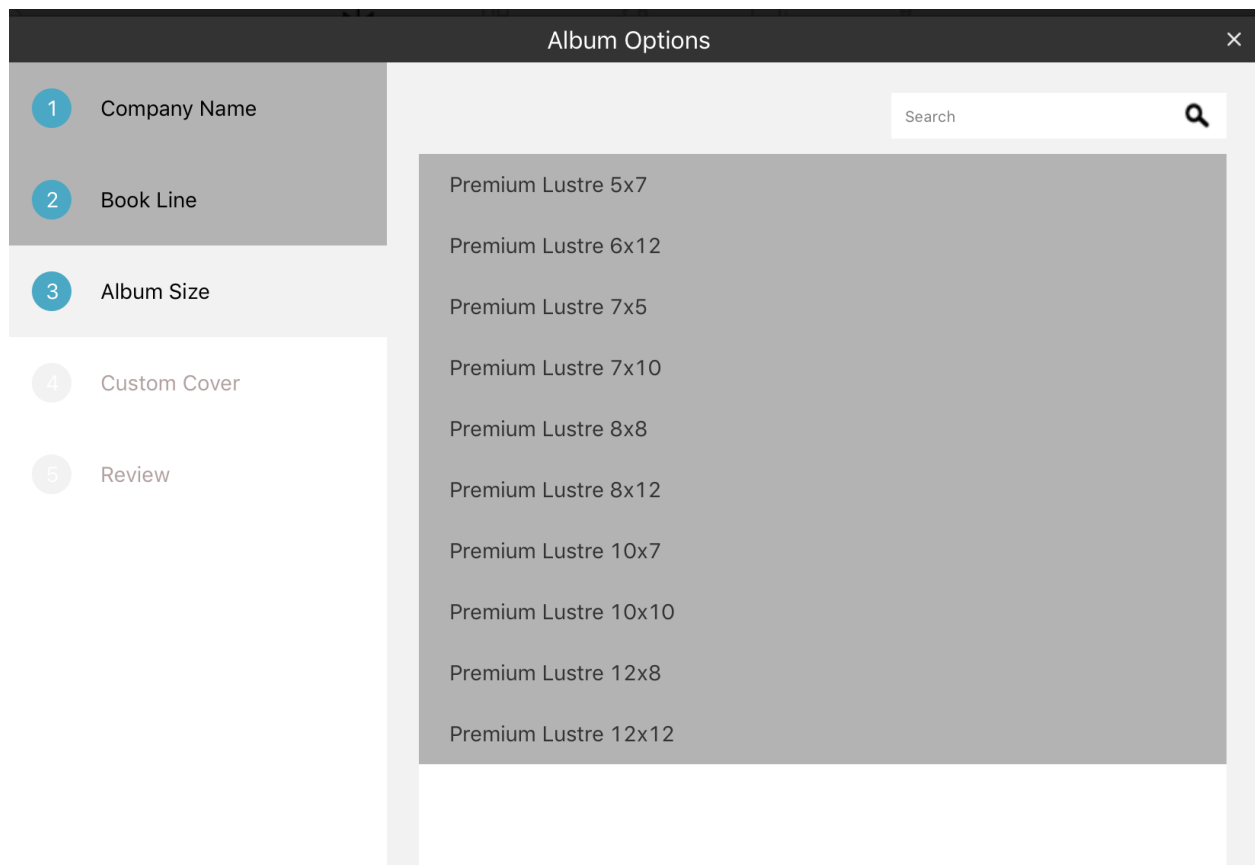
- Name
- Group Tag
- Units
- Width
- Height
- DPI
- Inner Bleed
- Outer Bleed
- Single First Last
  - Single Width (if single first last is true)
  - Single Height (if single first last is true)

- Min Spreads (only if you are a premium or direct lab)
- Max Spreads (only if you are a premium or direct lab)
- US Spread Price (only if you are a direct lab)
- US Base Price (only if you are a direct lab)

## Definitions

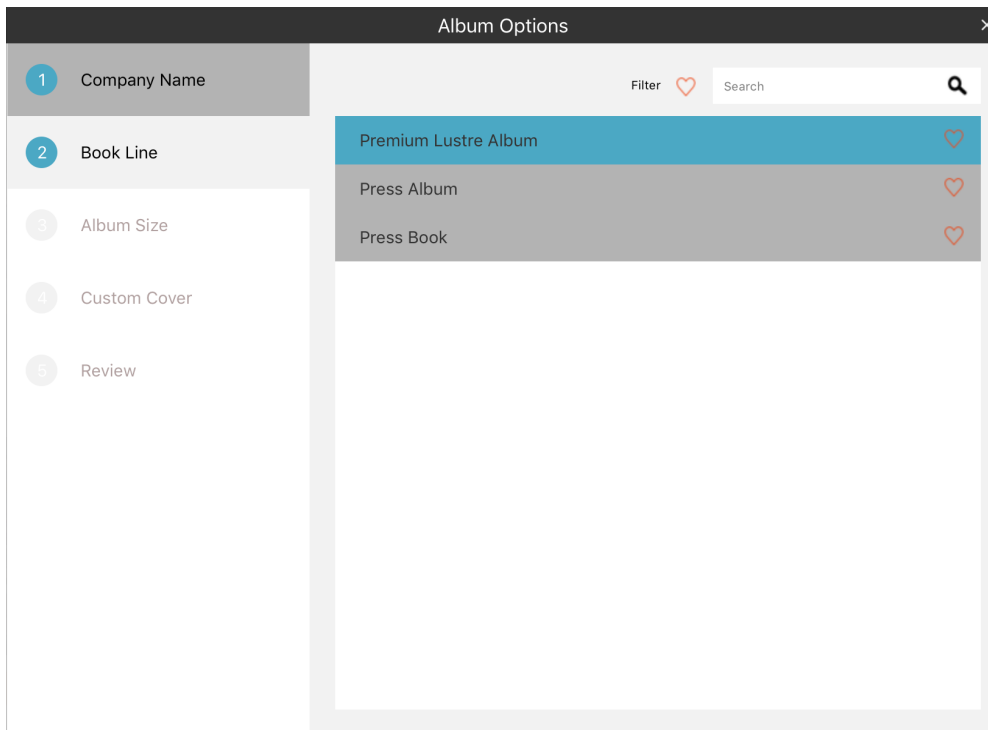
### Name:

This is the name that will appear as the particular album and size



### Group Tag:

This is the album line and will be shown the step before they choose the size.



### Units:

This must be INCHES, PIXELS or MM . If you offer both units you'll need to add two different album lines, one for inches and one for mm.

### Width and Height:

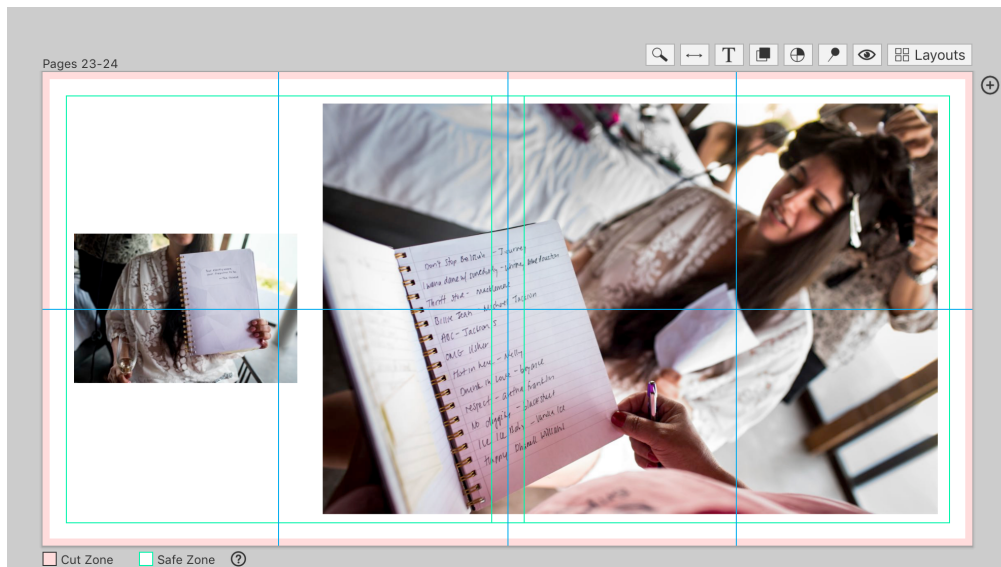
These are the width and height that the pages/spreads are printed at BEFORE BINDING, not the final product in the book block. If the paper fed into the printer for a 10x10 album is 20 inches x 10 inches, then these are the dimensions. Note that for press books often a spread will be 20.25 x 10.25 to accommodate the overbleed.

### DPI:

The DPI that the pages/spreads are printed at. For most labs this is 300.

## Inner Bleed:

This is the safe zone. If photos are inside of this green line they are guaranteed to not be cut into when the book block is being cut, or overprinted when press pages are printed. We display this as the GREEN line in our software.



## Outer Bleed:

We refer this as the cut line. If there is a possibility that a photo will be cut into or be overprinted on a press machine please include this line. We display cut lines as a red line (see above).

## Single First/Last:

If your album line starts with a single page on the right, please enter TRUE for this value. If not please leave blank.

## Single Width/Single Height:

These are the width and height that SINGLE PAGES are printed at BEFORE BINDING, not the final product in the book block. If the paper fed into the printer for a 10x10 album is 10 inches x 10 inches, then these are the dimensions.

**Min/Max Spreads:**

For this album line, the minimum and maximum spreads that can be included in an album. One spread = two pages. So an album with a min of 10 spreads and a maximum of 50 spreads would have a minimum of 20 pages and a maximum of 100 pages. (we count pages just as you would in a children's book)

**Spread Price:**

The price of a single additional spread (two pages)

**Base Price:**

The base price of your album with the minimum spreads.

**Wall Art (scroll down for Cards)**

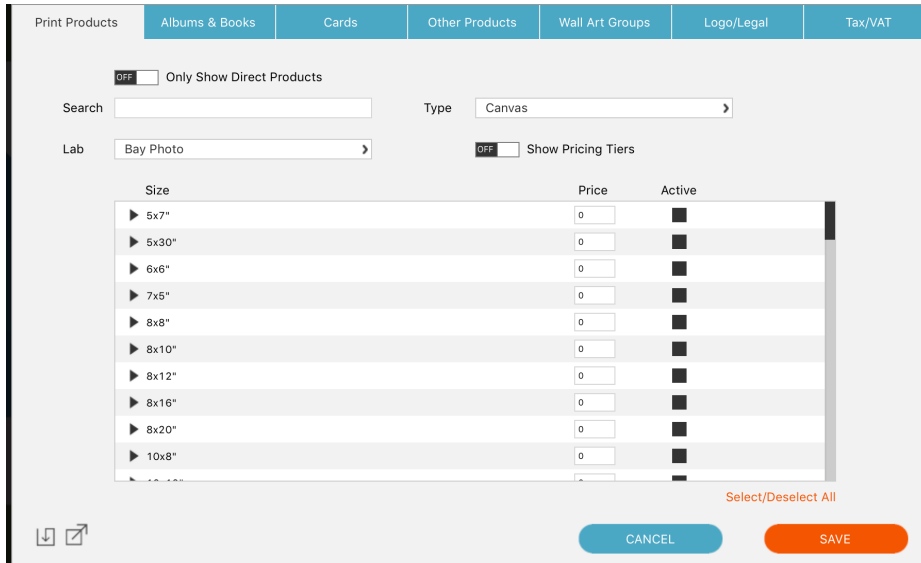
Our wall art spreadsheet allows you to add all album specs in Google Docs or Excel for fast and easy changes. For wall art please fill out the following columns. Please do not change any other columns as they are static data for the Fundy Designer server. You will need ONE spreadsheet FOR EACH wall art type (e.g. canvas, metal, etc)

- Name
- Group Tag
- Units
- Width
- Height
- DPI
- Inner Bleed
- Outer Bleed
- US Base Price (only if you are a direct lab)

**Definitions**

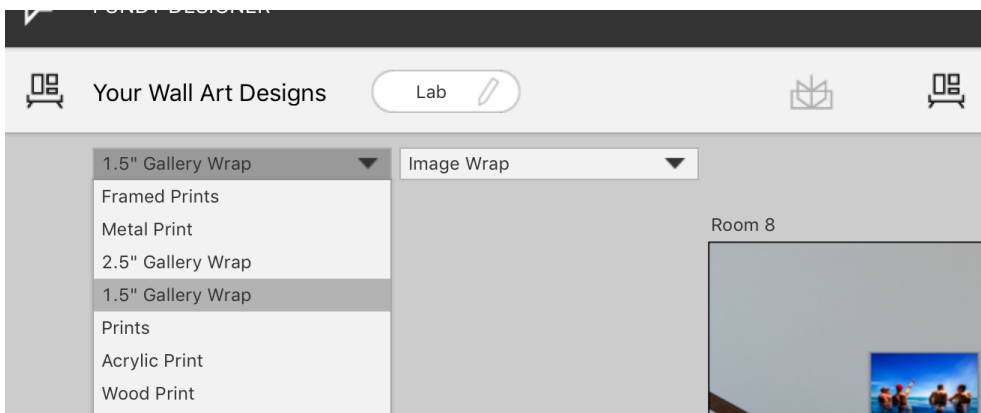
**Name:**

This is actually the SIZE of each piece. For each piece you will need two data points for each piece for the vertical and horizontal piece. For example for an 8x10 canvas, you will need an 8x10 and a 10x8.



**Group Tag:**

This will be "Canvas" "Metal", etc. What you would like it to appear in the software as.



**Units:**

This must be INCHES or MM . If you offer both units you'll need to add two different album lines, one for inches and one for cm.

**Width and Height:**

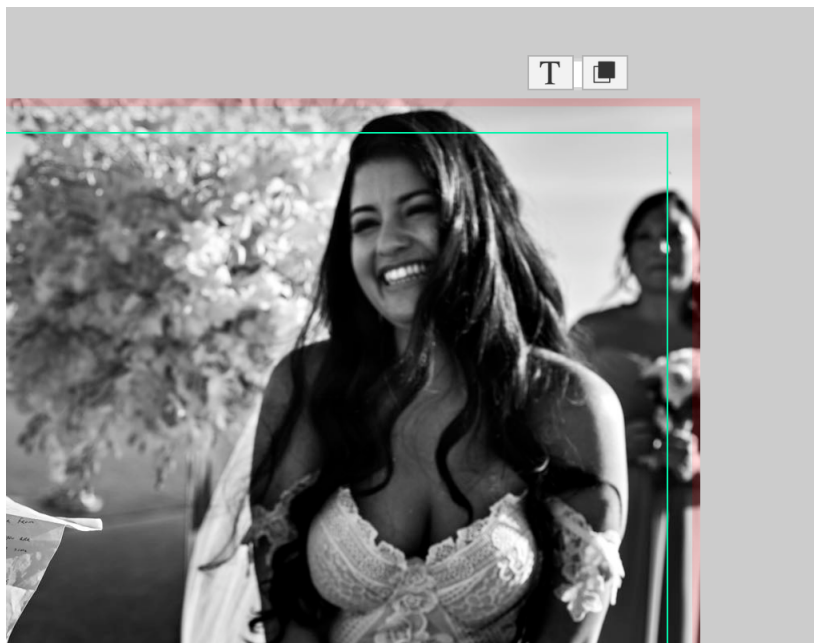
These are the width and height that the wall art will be printed at BEFORE MOUNTING, not the front face of the wall art. For example, often a 20x30 canvas will be 24x34 if there is a 1.5 inch wrap on the side and a 0.5 inch wrap around the back.

**DPI:**

The DPI that the wall art is printed at. For most labs this is 300.

**Inner Bleed:**

This is used mainly ONLY canvases and other types of wall art that wrap around the back. This line is used to show what will be on the front of the wall art. So in the above example, the inner bleed would be 2 inches. Note that this is half of the



total extra size of 4 inches in the example above. In Fundy Designer you can click on an individual wall art unit and this unit is displayed in GREEN.

### Outer Bleed:

This is used in two different ways. First for Canvases, this is used as the amount of the canvas that will be wrapped around the back of the canvas. For Metal and Acrylic (etc) prints this is the overprint area often something like 0.125 inches or smaller. This unit is displayed in RED.

## Example Data Entry

### Canvas

Name	Group Tag	Description	Price	Product Id	Units	Width	Height	Dpi	Inner Bleed	Outer Bleed
8x12 1.5" Gallery Wrap	1.5" Gallery Wrap			11a1a3b4-20ed-4096-9bd1-788b9b4ba8b0	INCHES	12	16	300	2	0.5
8x10 1.5" Gallery Wrap	1.5" Gallery Wrap			5e5b6662-26f8-470d-8161-640abdb14012	INCHES	12	14	300	2	0.5
				e5b8eb2e-3c01-4edb-a5e7-b0e28b085c8e	INCHES	58	38	300	2	0.5

Note in this example the 8x12" canvas is entered as 12x16" for the print size as 1.5" is on each side and 0.5" is wrapped on the back for a total of 2" extra on each side.

The Inner bleed is 2" as that is where the canvas will be folded on the front. And 0.5" is the outer bleed as that is what will be wrapped around the back.

### Metal, acrylic, etc.

With metal, acrylic, wood prints, etc, if you have an outer bleed that you would like your users to be aware of for overbleed, please enter it and add double that amount to the height and width of the item. As you can see below.



	Units	Width	Height	Dpi	Inner Bleed	Outer Bleed
-4249-ba4f-e87d237a9ad9	INCHES	16.075	16.075	300	0	0.0375
-4739-a73c-02a6283b0fe7	INCHES	10.075	8.075	300	0	0.0375
-4edc-8a41-cb5bad31e6a5	INCHES	30.075	15.075	300	0	0.0375

**Base Price (only necessary for direct print labs):**

The base price of the units .

**Album and Book Covers (Direct and Premium Partners only)**

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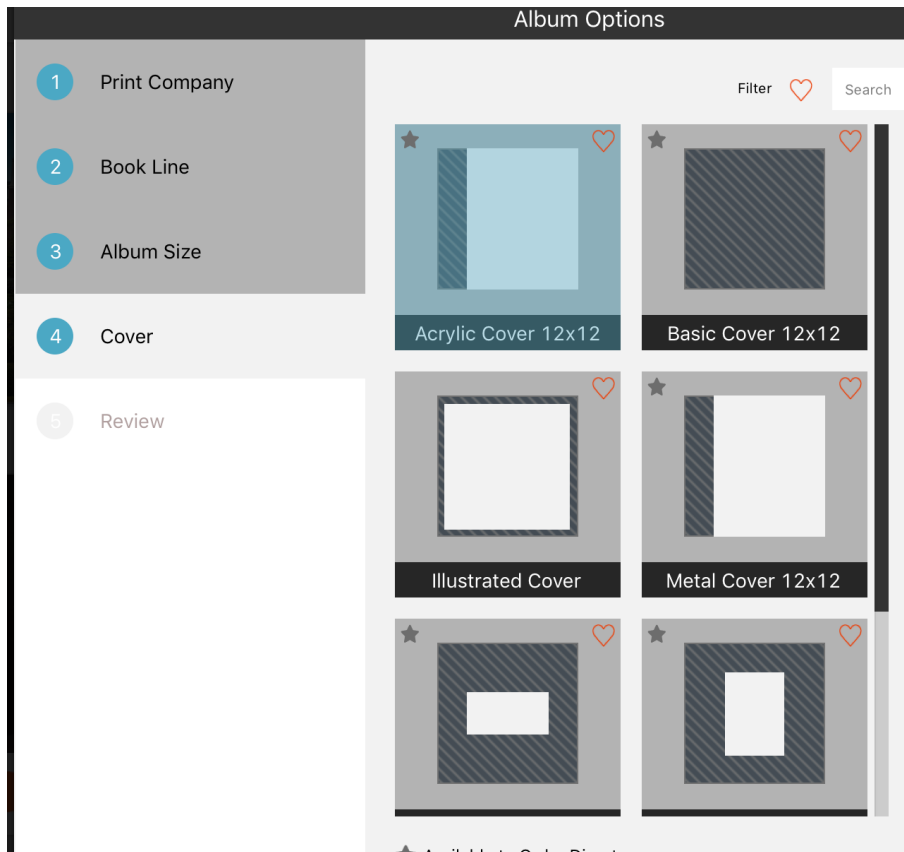
- Name**
- Group Tag**
- Units**
- Width**
- Height**
- Dpi**
- Inner Bleed**
- Outer Bleed**
- Cover Top (optional)**
- Cover Bottom (optional)**
- Cover Left (optional)**
- Cover Right (optional)**

## Spine Width (optional)

## Definitions

### Name

This is the name of the cover as it will appear in the software



### Group Tag

Please list the album lines that this cover should be attached to. For example “Fancy album, fancy lay flat”

### Units

This should be INCHES, MM or PIXELS

### **Width**

The total width of the print file that you need.

### **Height**

The total height of the print file that you need.

### **Dpi**

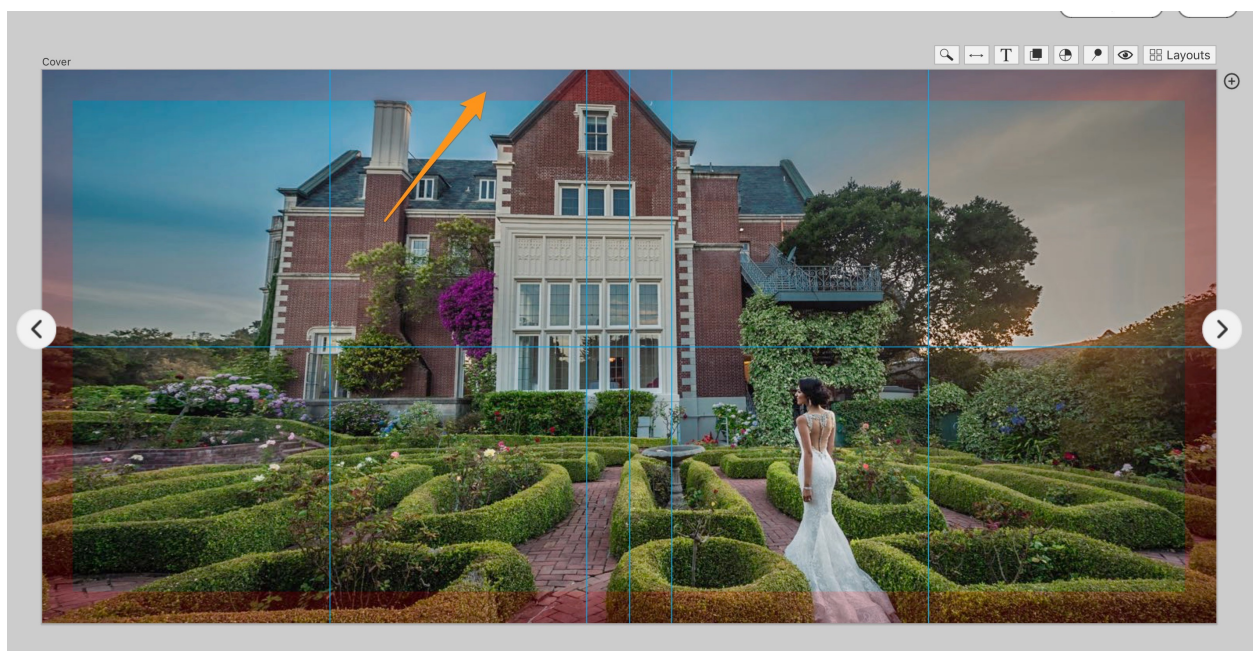
The DPI of the print file that you need.

### **Inner Bleed**

Safe area for images on the cover.

### **Outer Bleed (note that if different sides of a cover need different bleeds, use the data below)**

The area that will be cut into or folded on a cover.



### **Cover Top (optional)**

This is the outer bleed or the cut line for the top of the cover if it is different than other sides of the cover.

### **Cover Bottom (optional)**

This is the outer bleed or the cut line for the bottom of the cover if it is different than other sides of the cover.

### **Cover Left (optional)**

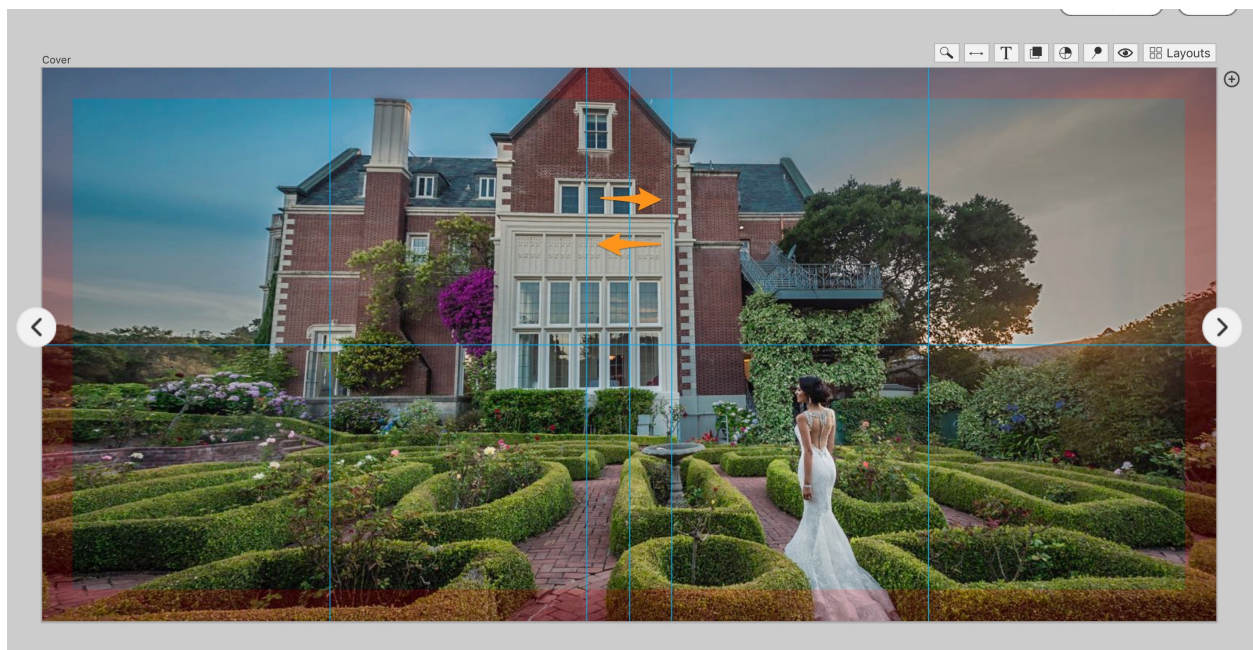
This is the outer bleed or the cut line for the left of the cover if it is different than other sides of the cover.

### **Cover Right (optional)**

This is the outer bleed or the cut line for the right of the cover if it is different than other sides of the cover.

### **Spine Width (optional)**

If the cover is a photo wrap cover this is the width of the spine for the number of pages it supports.



**Cover Min Spreads**

This field is only required for photo wrap covers. This is the minimum supported spreads for this photo wrap cover.

**Cover Max Spreads**

This field is only required for photo wrap covers. This is the maximum supported spreads for this photo wrap cover.