

## **Fundy Software Founder Andrew “Fundy” Funderburg to Lead Class at Visual Nation Focused on Telling Powerful Stories Through Album Design**

*“Fundy” inspiring professional photographers to make more money and have happier clients through storytelling*

Portland, OR—August 10, 2016 - [Fundy Software](#), creator of Fundy Designer, the only template-free, full suite of design solutions for the professional photographer, today announced that founder and photographer Andrew “Fundy” Funderburg will help photographers to better understand the strategies and practices helping their colleagues increase album sales by thousands of dollars during a platform class at [Visual Nation](#), being held August 15-18, 2016 at the Hilton Chicago/Oak Brook Hills Resort & Conference Center. “Sell Big and Better Albums - A Storyteller’s Approach”, will occur Tuesday, August 16<sup>th</sup>, 11:00am-12:30pm in the Main Hall.

Fundy will be speaking at Visual Nation alongside other industry veterans including Lindsay Adler, João Carlos, Bob & Dawn Davis, Roberto Valenzuela, Brooke Shaden, Amanda Holloway and Scott Robert Lim.

The 90-minute platform class at Visual Nation will help photographers learn how to communicate the importance of print, tell powerful stories and make more money selling albums.

Key Learning Objectives:

- Be able to confidently communicate the power of the printed album
- Learn how to shoot each and every client’s story in a unique way
- Learn a simple pricing structure and proven design consultation strategy to make thousands of extra dollars selling albums

Andrew “Fundy” Funderburg - photography expert and industry visionary – has a passion for people, capturing emotion through print. He is the creator of the Fundy Design Suite software platform and the founder of Fundy Software. Fundy speaks four languages fluently, holds a BA degree in English Literature from the University of Oregon, was a former Peace Corps volunteer in the Republic of Moldova, an Iron Chef Photographer in Japan, and has traveled the outer reaches of the planet preaching about the power for printed photography.

### **Registration**

To register, click [here](#)

### **About Fundy Software**

Founded in 2008, Portland, Oregon-based Fundy Software is the creator of Fundy Designer, a professional suite for professional photographers. It’s the only template free solution available that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Visit [www.fundydesigner.com](http://www.fundydesigner.com)

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