MEDIA ALERT

May 9th, 2016

For Professional Photographers

Fundy Software Announces Availability of Fundy Designer 7.0

New and improved software features first patent pending technology to design print albums automatically while maintaining control and creativity

The Facts:

Company

<u>Fundy Software</u>, creator of Fundy Designer, the only template-free, full suite of design solutions for the professional photographer.

Product

Fundy Designer 7.0, the industry's first professional auto album design software.

Highlights:

- Patented algorithms pull from time stamps, keywords and rankings to build an album in seconds.
- The most powerful image browser in any photo design program. Choose from multiple views and organize photos by keyword categories and ratings.
- Newly redesigned Quick Design Picker[®] with over 150 new layout options based on photographer images. Automatically select the best options from millions of design combinations.

Rave Reviews

"...Having no knowledge of how to navigate InDesign and only rudimentary knowledge of Photoshop, I ended up purchasing some wedding album design templates and painstakingly spent hours putting albums together. Oh, how I wish a professional wedding album design software like the newly released Fundy v7 were available back then..." SLR Lounge

"V 7, ...which will change not only the workflow of many portrait and wedding photographers, but gives even the newest photographer the ability to design a beautiful album for their clients with ease. They have truly adopted the "storyteller" concept of what we do as photographers and this tool will give us an amazing ability to offer custom albums to our clients." Resource Weddings

Available to Download- fundydesigner.com/download

About Fundy Software

Founded in 2008, Portland, Oregon-based Fundy Software is the creator of Fundy Designer, a professional suite for professional photographers. It's the only template free solution available that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Visit <u>www.fundydesigner.com</u>

Media Contact

Jeff Denenholz For Fundy Software 206-437-9810 Jeff.denenholz@gmail.com