

Fundy Announces The Fundy School, first to focus on High-Impact Instructional Video Courses Designed to Increase Print Sales, Delivered by Top Pros

Jerry Ghionis, Roberto Valenzuela, Jen Rozenbaum, Vanessa Joy, Mike Allebach and Steve Saporito head all-star cast of Season One instructors

Portland, OR—June 19, 2017—Fundy Software, creator of [Fundy Designer](#), the award-winning professional photography software company known for its design software, Album Builder and Gallery Designer, and its workflow and in-person sales tools, today announced the launch of [The Fundy School](#), the first professional photography school focused on high-impact, instructional video courses designed to increase print sales. Renowned photographers [Jerry Ghionis](#), [Steve Saporito](#), [Roberto Valenzuela](#), [Jen Rozenbaum](#), and [Vanessa Joy](#), and [Mike Allebach](#) head an all-star cast of Season One instructors.

The Fundy School is targeted at novice as well as seasoned professionals who want to add new revenue to their business. Designed to be easily consumable, these coursework classes are about 90-minutes long, and are delivered in short, 15-minute segments, with embedded quizzes to reinforce key points. Students can go out their own pace, and can easily track progress as they complete the course. Courses are regularly priced at \$149 but are available now with early bird pricing at \$129.

Sample Season One courses include:

- [How to Sell Boudoir Albums](#), by Jen Rozenbaum
- [Psychology of Wedding Album & Wall Art Sales](#), by Roberto Valenzuela
- [Album Sales in Any Market](#), by Vanessa Joy

“The Fundy School provides a very refreshing, intimate and relaxed learning environment. The content is laser focused on helping professionals expand print sales. The best part though is that The Fundy School format is set up to help students retain information, not be overwhelmed by it. I really love the concept,” said Valenzuela.

Students who enroll in Season One courses should takeaway:

- Learn to increase print sales, including the psychology behind generating higher sales
- Understand how to use proven step-by-step approaches implemented by highly successful pros
- Learn marketing strategies behind higher print sales

“The Fundy School is focused purely on business education to help people sell more printed products, and the key is delivering a great learning experience,” said said Andrew “Fundy” Funderburg, founder of Fundy Designer. “We eschewed the traditional lecture format, instead working very closely with pros like Roberto Valenzuela to create more intimate, shorter videos that deliver higher learning impact. Folks who take the classes will almost feel like they are sitting down with the instructor, getting a private mentoring session,” continued Funderburg.

About Fundy Software

[Fundy Designer](#), the professional software suite for professional photographers, is the only template free solution that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Fundy Designer is available available in Lite, Pro and Studio Versions. Please visit www.fundydesigner.com to learn more.

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Media Contact:

Martin Levy
Jerome, Bruhn & Associates

martin@jeromebruhn.com
206.851.7256