

Fundy Designer and Loxley Colour Partner, Make it Seamless for U.K. Photographers to Design and Order Albums

Design and order a Loxley album all through Fundy Designer, without having to export all their spreads and go to Loxley's site and upload them and order

Portland, OR—May 8, 2017—Fundy Software, creator of [Fundy Designer](#), the award-winning professional photography software company known for its design software, Album Builder and Gallery Designer, and its workflow and in-person sales tools, and [Loxley Colour](#), providing the highest quality of photography solutions to professional and aspiring photographers in the U.K. for more than 30 years, today announced a partnership that makes it super seamless for photographers to design and order a Loxley album direct through Fundy Designer. By ordering directly from the Fundy Suite using [simple prompts](#) professionals can avoid the long back and forth export and re-upload process.

"Loxley Colour sets the high standard for albums and wall art in the UK, combined with Fundy it is a perfect match, offering Loxley customers the fastest way to design and order beautiful albums for their clients," said Andrew "Fundy" Funderburg, founder of Fundy Designer.

The [Bellissimo Fine Art](#) and [Bellissimo Perfetto](#) albums by Loxley are currently available for order in Fundy Direct. Many other album and book lines from Loxley Colour are available under the Design and Export option in the Fundy Suite.

"We're extremely excited about this new development in our partnership with Fundy. Giving customers easy ways to order the albums their customers love, and more time to dedicate to building their business is exactly where we want to be," said Calum Thompson, Loxley Colour Head of Sales & Business Partnerships.

Fundy Designer v7, released in 2016 [set a new standard](#) for photography design software, with top wedding and portrait photographers who use it earning as much from album sales as they do from actual wedding shoots every year. For a full list of product features and comparison against competing products please click [here](#).

"Fundy Designer and Loxley Colour partnering makes my album design and ordering seamless," said [Kevin Pengelly](#), award-winning professional photographer. "Why didn't I use this software ages ago?" Click New Album to begin your album project. Select Fundy Direct as the Album Type option.

People are [rediscovering and gravitating back toward prints](#) as a preferred way to save and share memories and tell the stories and backdrops about their lives. Fundy Designer, revered for its ease-of-use and powerful tools, is used by professional photographers worldwide to design, sell, and proof from one application. Photographers worldwide attest to reducing design time by 4x while increasing studio revenues by 3x utilizing Fundy Designer.

Using the Fundy Suite, professional photographers can easily and quickly create customized albums and beautiful wall art. Fundy is also a sales tool that enables professional photographers to conduct sales sessions with their clients either in-person or virtually from anywhere in the world.

With Pro Enhancements such as one-click skin retouching from Perfectly Clear, and the Fundy Design Proofer, professional photographers can save countless hours, drive design approvals and impress clients.

About Fundy Software

[Fundy Designer](#), the professional software suite for professional photographers, is the only template free solution that provides photographers the creative freedom to design, sell, proof and print, all in one

application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Fundy Designer is available available in Lite, Pro and Studio Versions. For a free trial click [here](#), or visit www.fundydesigner.com to learn more.

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