Fundy Designer Launches All-In-One Suite Design Suite for Professional Wedding and Portrait Photographers

Also announces fully integrated Pro Enhancements that includes acclaimed Design Proofer, one-click retouching, and free upgrades for existing users

Portland, OR—March 15, 2017—Fundy Software, creator of [Fundy Designer](#), the award-winning professional photography software company known for its design software, Album Builder and Gallery Designer, and it's workflow and in-person sales tools, today announced its newly revamped product line offering Lite, Pro and Studio all-in-one suite licensing options starting at $199. For a limited time all licensing options offer a 3 month FREE subscription of Pro Enhancements.

People are [rediscovering and gravitating back toward prints](#) as a preferred way to save and share memories and tell the stories and backdrops about their lives. Fundy Designer, revered for its ease-of-use and powerful tools, is used by professional photographers worldwide to design, sell, and proof from one application. Photographers worldwide attest to reducing design time by 4x while increasing studio revenues by 3x utilizing Fundy Designer.

"Our newly revamped product line and attractive price points reflect the rapid growth and popularity the Fundy Suite has achieved since its launch in 2008. We want to make it easy for professionals at every level to use Fundy Designer to expand their business and generate happier clients along the way. Our new tiered pricing gives a pathway for professional photographers to add significant revenue to their business and expand their product offerings as their business grows," said Andrew "Fundy" Funderburg, founder of Fundy Software. "Additionally, our new Pro Enhancements perfectly fits our company mission to help professional photographers design better and do more so they can get back to the moments that matter to them most to their clients," continued Funderburg.

Using the Fundy Suite, professional photographers can easily and quickly create customized albums and beautiful wall art. Fundy is also a sales tool that enables professional photographers to conduct sales sessions with their clients either in-person or virtually from anywhere in the world.

With Pro Enhancements such as one-click skin retouching from Perfectly Clear, and the Fundy Design Proofer, professional photographers can save countless hours, drive design approvals and impress clients.

"Fundy is an invaluable sales tool because helps photographers upsell without 'selling'. Presenting to clients within Fundy makes it easy for clients to visualize what their album or wall art will look like in their home. How can they say no when they're seeing the photos they love

most curated exactly to their home," says Rich and Christine Yodsukar, who own The Yodsukars, a luxe LA-based wedding photography and cinematography studio.

The Fundy Suite Lite is the perfect starting point, priced at $199, for the emerging pro. Allowing them to design and sell the most popular album and wall art in the industry. The Fundy Suite Pro, priced at $349, add more professional options such as previewing custom framed prints and designing larger albums that are coveted by high-end brides. The top-tier Fundy Suite Studio, priced at $499, is created for the large studio, allowing up to five computers to run the Suite simultaneously.

"As a sales tool Fundy makes it easy work with clients in-person or online which is a game-changer and a huge advantage for my business. Fundy has helped me double my business since we started using the new sales tools in 2016, says Mike Allebach, named "2016 100 Best Wedding Photographer/United States and Canada" by SLR Lounge.

Fundy Designer v7, released in 2016 set a new standard for photography design software, with top wedding and portrait photographers who use it earning as much from album sales as they do from actual wedding shoots every year. For a full list of product features and comparison against competing products please click here.

About Fundy Software
Fundy Designer, the professional software suite for professional photographers, is the only template free solution that provides photographers the creative freedom to design, sell, proof and print, all in one application. Fundy Designer enables photographers to express their artistic vision within a fast, fun and powerful ecosystem. Fundy Designer is available available in Lite, Pro and Studio Versions. For a free trial click here, or visit www.fundydesigner.com to learn more.

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